

NEWS RELEASE
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NEW PICKWICK.COM FEATURES PROVEN SOLUTIONS, 3D LASER

Pickwick Manufacturing Services is proud to announce the relaunch of the corporate website, www.pickwick.com. The enhanced information includes numerous manufacturing solutions, testimonials and photos of items produced at the Cedar Rapids, Iowa-based contract metal fabrication firm. Visitors can now request a secure quote online.

“We’re really excited to give potential customers a website that demonstrates Pickwick’s ability to improve on price, quality and delivery of custom metal fabrications,” said Walt Corey, President of Pickwick Manufacturing Services.

“The site now provides many examples of how we have provided price, quality and delivery advantages on everything from small metal parts to complete weldments,” Corey said. “It also features a video tour of our 3D Fabrigeam Structural Shape Laser as well as detailed information about the incredible cost-saving benefits of our laser fabrication services.”

Pickwick selected two Cedar Rapids-based businesses to assist with the content development, design and hosting: Paarlance Creative Writing and Breur Media Corporation. Serving diverse clients from Iowa to Aruba, Paarlance Creative Writing develops clear, compelling messages for fresh, positive advertising, public relations and interactive media. Breur Media Corporation designs and develops interactive and traditional media, including web sites, multimedia tradeshow presentations and print advertising. Founded in 2001 by Arthur Breur, the company serves clients across the country from offices in Tampa, Florida, and Cedar Rapids, Iowa.

Pickwick Manufacturing Services has served international clients from its location in Cedar Rapids, Iowa since 1939. It is one of the 400 fastest-growing, privately held manufacturers in the United States according to *INC Magazine* (*INC* 5000, 2008). Pickwick holds the distinction of purchasing the first sheet laser in the U.S. in 1985. Details are available at www.pickwick.com.

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